

## CLAIMS

I claim:

1. A daily calendar holder comprising:

a base, said base being in the form of an elongated block having a top surface, a bottom surface, a first side surface, a second side surface, a first end and a second end;

a groove formed in said top surface of said block extending along the length of said block from the first end to the second end of said block;

an elongated transparent plate having a front face, a back face, a top edge, a bottom edge and two side edges;

said plate having three parallel calendar slots formed therein with each slot having an opening along the top edge of said plate, each slot being sized for removably receiving a daily calendar sheet;

said groove in said base being sized to snugly receive the bottom edge of the plate therein and support said plate in an upright position on said base; and

an adhesive permanently securing said plate within the groove in said base.

2. The daily calendar holder according to claim 1, further comprising:

a tag for displaying emblems, company logos and/or information identifying the owner of said holder is permanently secured along one side edge of the base.

3. The daily calendar holder according to claim 2, wherein said block is formed of wood and said transparent plate is formed of "PLEXIGLAS".

4. The daily calendar holder according to claim 3, wherein each slot is 5.5-inches in width and at least 8-inches in length.

5. The daily calendar holder according to claim 1, wherein said transparent plate is formed from any suitable transparent plastic material and said base is formed of wood.

6. The daily calendar holder according to claim 5, further including:  
a tag for displaying emblems, company logos and/or information identifying the owner of said the holder permanently secured along one side edge of the base.

7. The daily calendar holder according to claim 6, wherein each slot is 5.5-inches in width and 8-inches in length.